ERIC WEISLER[www.weisler.org](http://www.weisler.org)  **::**  eric@weisler.org **::**  (845) 548-2675

Clean sense of design aesthetics, and a natural propensity towards simplification over complication. UX Design, Prototyping, Axure, Balsamiq, Agile, Lean UX, Adobe CS, requirements gathering, UX testing, HTML5, CSS3, SCSS, JavaScript, JQuery, Angular 8, VUE.JS, ASP, JSP**,** PHP, JSTL, JHTML, XML/XSLT, SQL, Bootstrap, Flex, Foundation for Emails, MS Office**,** GIT, CVS, SVN, SiteCore.

**EXPERIENCE**

**CUSHMAN & WAKEFIELD – UI/UX Designer,** 10/2019 – 12/2019, *New York, NY*

* Requirements gathering, user surveys, UX design, wireframing, HTML, SCSS, Angular 8 prototyping.

**TATA CONSULTANCY SERVICES (TCS) – Technical Architect,** 2/2017 – 10/2019, *Edison, NJ*

* UX design, requirements gathering, wireframing, HTML, CSS, JavaScript, testing.

**FOX NEWS – Realtime UX Designer (via TCS),** 5/2019 – 8/2019, *New York, NY*

* Interviewed Fox Business News producers to gather requirements.
* Wireframed interfaces for capturing financial data to be displayed on the lower third during broadcasts.
* Designed multiple display alternatives for producers’ acceptance.
* Hand coded HTML, CSS, JavaScript prototypes to create approved interface flow as an application.

**ESTEE LAUDER – Sr UX Designer (via TCS),** 4/2019 – 5/2019, *Melville, NY*

* Gathered requirements from chemists and cosmetics fabricators.
* Designed intuitive interface for building and storing cosmetics formulas.
* Hand coded HTML, CSS, JavaScript to create approved interface flow as an application.

**WESTERN UNION – UI/UX Lead (via TCS),** 10/2018 – 4/2019, *Montvale, NJ*

* Hand coded HTML, CSS, XSLT for transaction receipt system.
* Collaborated with stakeholders to refine UX. QA for design consistency.
* Managed revisions with offshore team.

**PSEG – UI/UX Lead (via TCS),** 2/2017 – 8/2018, *Newark, NJ*

* Hand coded responsive HTML5, SASS and JQuery for integration into Sitecore components.
* Created clickable wireframes and workflows for content presentation.
* Collaborated with stakeholders to refine UX. QA for design consistency on desktop, tablet and mobile.
* Managed design revisions with offshore team.

**MEDICAL KNOWLEDGE GROUP - Front End Developer,** 9/2016 – 1/2017, *New York, NY*

* Produced responsive emails for pharmaceutical marketing campaigns using SASS, Foundation for Emails.
* Tested for client anomalies using Litmus to ensure consistent presentation across multiple email clients.
* Refactored markup and CSS for legacy applications. Agile/Scrum development.

**KNIGHT CAPITAL GROUP (KCG) - Sr UI/UX Designer,** 6/2015 – 8/2016, *Jersey City, NJ*

* Gathered requirements and led strategy sessions with stakeholders.
* Reinvented the user experience for KCG’s full suite of productivity and recording software.
* Established UI and user flow for both client facing and internal applications.

**CITIGROUP - Sr UI/UX Developer,** 7/2012 - 6/2015, *Jersey City, NJ*

* Gathered business requirements from stakeholders. Created wireframes and workflows.
* Prototyped clickable proofs of concept for quick feedback utilizing Lean UX methodology.
* Hand coded HTML5, CSS3, JavaScript to be integrated with the backend. Agile/scrum development.

**TD AMERITRADE - Sr UI/UX Prototype Developer,** 8/2011 - 6/2012, *Jersey City, NJ*

* Developed prototypes using HTML5, CSS3, LESS, JQuery as proofs of concept for usability testing.
* Participated in usability testing to quickly revise prototypes to reflect and leverage user feedback.
* Responsive design for mobile to make it “touch friendly” without having to revise legacy HTML.

**STANDARD & POOR’S - UI Developer,** 12/2010 – 8/2011, *New York, NY*

* Styled mobile app built with HTML5, CSS3, JQuery, SASS.
* Sole front-end resource to code HTML and CSS for financial sites built with ExtJS components.
* Collaborated on a usability task force to develop common web solutions and standards.

**RAKUTEN (LINKHARE CORPORATION) - Front-end Web Developer,** 7/2010 – 12/2010, *New York, NY*

* Led front-end coding, supporting multiple PHP developers and product development. Agile/scrum.
* Established CSS/HTML standards, leveraging OOCSS. Created library of reusable code solutions.
* Developed XHTML / OOCSS on top of Symfony / PHP backend environment.

**HERTZ RENT A CAR - UI Developer,** 2/2010 – 6/2010, *Park Ridge, NJ*

* Developed semantic markup, CSS, JSP, JQuery.
* Coordinated and validated offshore development. Implemented Omniture custom link tracking.
* Developed JSPs on top of STRUTS utilizing RAD development environment.

**WEBMD – Front-end Web Developer,** 10/2008 – 1/2010, *New York, NY*

* Built interface for co-branded UK drug site, [drugs.webmd.boots.com/drugs/](http://drugs.webmd.boots.com/drugs/).
* Redesigned [www.webmd.com/search/](http://www.webmd.com/search/). Applied new look and feel to co-brand sites.
* Created templates for new social networking site from PSDs, [exchanges.webmd.com](http://exchanges.webmd.com).
* Implemented elements of section 508 compliance. Developed UI for mobile app.

**EDUCATION**

**THE STATE UNIVERSITY OF NEW YORK AT ALBANY,** *Albany, New York, B.A. – Business, Communications*

**ADELPHI UNIVERSITY,** *Garden City, New York, Coursework work toward M.B.A.*

**NEW YORK MEDICAL COLLEGE,** *Valhalla, New York, Coursework work toward M.P.H., Health Informatics*

**REFERENCES**

I had the pleasure of working with Eric to facilitate the creation of many complex responsive web sites at PSE&G. Eric was brought on board to code HTML5, CSS3 and JavaScript in coordination with off-site resources in India. Eric quickly ramped up on the technical environment, worked effectively on handoffs with off-shore, and demonstrated strong interpersonal skills with the PSE&G stakeholders. Although Eric joined the team primarily for a technical role, it became immediately apparent that he had a depth of competency with creative skills like Photoshop, wire-framing, and UX Design to redesign complex interactions. As gaps in deliverables by the graphic design consultants arose, Eric stepped in seamlessly to keep the project on track. I would gladly work with Eric again and recommend him as a strong resource.***Project Manager, Tata Consultancy Services (for PSE&G contract)***

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Eric was hired to lead the UI/UX revamping effort for some of the KCG Client Center portal modules. He prototyped an impressive series of Interface designs and site navigation schemes, that we decided to apply that to the entire web site. Eric used to directly Interface with the end users and used their inputs while designing the prototypes. He has excellent knowledge of style sheets, HTML, JavaScript and their various flavors and other web design paradigms. He is a great team player and an asset to any organization.***Sr. Manager, Institutional Sales Technology, Knight Capital Group***

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 (re: Citi) Though we brought Eric on as a Senior UI/UX engineer for one of our clients, practically from the first day he proved to be much, much more. He demonstrated leadership, and the ability to take ownership of tough problems. He was willing to stretch himself into areas outside of his comfort zone and adapt to changing requirements. And yes, he's a great UX engineer. I'd work with him again*.* ***Partner and CTO, Capax Discovery***(for Citi)

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Eric had a crucial role in establishing the prototyping practice at TDA's user experience group. He was in charge of building prototypes for the web and mobile platforms, and greatly expanded the scope of functionality reflected in those prototypes. Eric was invaluable in quickly getting prototypes ready for usability testing, and to reflect changes in scope in a working, high-fidelity mockup of the final product that can be shared with management. He could always be counted on to go the extra mile to implement detailed designs pixel-perfect. Eric's experience in implementing complex design and his deep technical knowledge also made him our contact person with the creative and technology groups in the organization*.* ***User Experience Director, TD Ameritrade***

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*Eric Weisler worked under my direct supervision at LibGo Travel from June 2007 ending in February 2008. During that period, I had the great pleasure of seeing him working as Sr. Front End Web Developer.*

*Eric is a hard-working self-starter who invariably understands exactly what a project is all about from the outset, and how to get it done quickly and effectively. During his tenure, I cannot remember an instance in which he missed a major deadline. He often brought projects in below budget, and a few were even completed ahead of schedule.*

*Eric has excellent problem-solving ability and raw creative talent as an interactive designer. He has shown the kind of initiative, which is necessary to be successful over the long-term in the design and web-programming field.*

*On the interpersonal side, Eric has superior written and verbal communication skills. He gets along extremely well with staff under his supervision, as well as colleagues at his own level. He is highly respected, as both a person and a professional, by colleagues, employees, suppliers, and customers alike.* ***Manager, E-Commerce, Liberty Travel***