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| ERIC WEISLER | [www.weisler.org](http://www.weisler.org) | eric@weisler.org New York, NY (845) 548-2675  |

Highly effective hybrid. Conduit between pure design and pure development. UX design flows. Coded (HTML/CSS/JavaScript/jQuery) interactive prototypes, wired to real data, to demonstrate a lean working version of UX/UI ideations, ready for user testing. Clean sense of design aesthetics, and a natural propensity towards simplification over complication. Creative thinker and problem solver.

Prototyping, Agile, Lean UX, UX Design, data analysis, Adobe CS, UX testing, HTML5, CSS3, SCSS, JavaScript, jQuery, Angular 8, VUE.JS, Bootstrap, Flex, MS Office**,** GIT, SiteCore.

**EXPERIENCE**

**UNITED NATIONS – Sr UX Designer / Prototyper,** 1/2021 – Present, *New York, NY*

Lead member of a 100% remote team engaged to modernize the UX and UI of a complex application to assign meeting locations and support services for an international community of users. Create prototypes and other visualizations to represent proposed product enhancements. Survey and interview users for feedback to produce more targeted solutions. Collaborate with developers and business stakeholders throughout to understand technical limitations and share final specifications.

**COLLEGE BOARD – Sr UI Designer / Prototyper,** 3/2020 – 2/2021, *New York, NY*

Integral member of 100% remote multi-disciplinary team charged with creating a minimum viable product of a modern college search interface with an aggressive timeline. Brainstorm UX and UI visualizations to represent product requirements. Rapidly code HTML, CSS, SCSS, JavaScript, jQuery prototypes to facilitate early user testing. Analyze user feedback to produce lean and more targeted solutions to retest. Collaborate with developers throughout to understand technical limitations and share final specifications for production build. Product successfully launched on time. Improvements ongoing. Built a calculator to predict likely SAT score range, based on previous PSAT and SAT attempts.

**CUSHMAN & WAKEFIELD – UI/UX Designer,** 10/2019 – 12/2019, *New York, NY*

Only three months allotted to convert an antiquated and awkward user interface into a modern, intuitive tool for comparing similar commercial properties to determine valuation. Gathered requirements, UX design, wireframing, HTML, SCSS, Angular 8 prototyping. Tested with power users for acceptance. Lean UX used to rapidly produce a clickable prototype of a mechanism that would dramatically increase field agent productivity.

**TATA CONSULTANCY SERVICES (TCS) – Technical Architect,** 2/2017 – 10/2019, *Edison, NJ*

(Projects at: Fox News, Estee Lauder, Western Union and PSEG)

**FOX NEWS – Realtime UX Designer (via TCS),** 5/2019 – 8/2019, *New York, NY*

Interviewed Fox Business News producers to get into their heads and understand their workflow. Wireframed multiple versions of interfaces to capture financial data to be displayed on the lower third of the screen during broadcasts, on the fly. Rapidly coded clickable prototypes as a proof of concept.

**ESTEE LAUDER – Sr UX Designer (via TCS),** 4/2019 – 5/2019, *Melville, NY*

Shadowed chemists and cosmetics fabricators in the laboratory to understand their unique needs and work styles. Redesigned outdated application flows into an intuitive interface for building and storing cosmetics formulas. Hand coded HTML, CSS, JavaScript prototypes for users to test.

**WESTERN UNION – UI/UX Lead (via TCS),** 10/2018 – 4/2019, *Montvale, NJ*

Managed rapidly changing financial regulations and hand coded HTML, CSS, XSLT revisions for transaction receipt system. Collaborated with stakeholders to refine UX. QA for design consistency. Managed overnight work with offshore team.

**PSEG – UI/UX Lead (via TCS),** 2/2017 – 8/2018, *Newark, NJ*

Hand coded responsive HTML5, SASS and jQuery for integration into Sitecore components for four websites. Created clickable wireframes and workflows for content presentation. Collaborated with stakeholders to refine UX. UAT QA for design consistency on desktop, tablet and mobile. Managed and assessed revisions with offshore team.

**MEDICAL KNOWLEDGE GROUP - Front End Developer,** 9/2016 – 1/2017, *New York, NY*

Produced responsive emails for pharmaceutical marketing campaigns using SASS, Foundation for Emails. Tested for anomalies using Litmus to ensure consistent presentation across multiple email clients. Refactored markup and CSS for legacy applications. Agile/Scrum development.

**KNIGHT CAPITAL GROUP (KCG) - Sr UI/UX Designer,** 6/2015 – 8/2016, *Jersey City, NJ*

A true success story! Two companies merged into one, with eight disparate productivity applications requiring a common look and feel and enhanced usability. Performed every job function from business analyst to designer to developer.Reinvented the user experience for KCG’s full suite of productivity and recording software, achieving unanimous adoption from multiple stakeholders.

**CITIGROUP - Sr UI/UX Developer,** 7/2012 - 6/2015, *Jersey City, NJ*

Dynamic environment, building modern tool set to attract clients for private equity division. Gathered business requirements from stakeholders. Designed wireframes and workflows. Prototyped clickable proofs of concept for quick feedback utilizing Lean UX methodology. Coded HTML5, CSS3, JavaScript, jQuery, Highcharts to be integrated with the backend. Agile/scrum development.

**TD AMERITRADE - Sr UI/UX Prototype Developer,** 8/2011 - 6/2012, *Jersey City, NJ*

Large scale initiative to completely redesign TD’s consumer trading website. Developed prototypes using HTML5, CSS3, LESS, jQuery as proofs of concept for usability testing. Participated in usability testing to quickly revise prototypes to reflect and leverage user feedback. Intensive development using responsive design for mobile to make it “touch friendly”, without having to revise legacy HTML.

**STANDARD & POOR’S - UI Developer,** 12/2010 – 8/2011, *New York, NY*

Styled mobile app built with HTML5, CSS3, jQuery, SASS. Sole front-end resource to code HTML and CSS for multiple financial sites built with ExtJS components. Served on a usability task force to develop common web solutions and standards. Managed off shore resources.

**RAKUTEN (LINKHARE CORP) - Front-end Web Developer,** 7/2010 – 12/2010, *New York, NY*

Led front-end coding, supporting multiple PHP developers and product development. Agile/scrum methodologies. Established CSS/HTML standards, leveraging OOCSS. Created library of reusable code solutions. Developed XHTML / OOCSS on top of Symfony / PHP backend environment.

**HERTZ RENT A CAR - UI Developer,** 2/2010 – 6/2010, *Park Ridge, NJ*

Developed semantic markup, CSS, JSP, jQuery to support rental checkout process. Coordinated and validated offshore development. Implemented Omniture custom link tracking. Developed JSPs on top of STRUTS utilizing RAD development environment.

**WEBMD – Front-end Web Developer,** 10/2008 – 1/2010, *New York, NY*

Built interface for co-branded UK drug site, [drugs.webmd.boots.com/drugs/](http://drugs.webmd.boots.com/drugs/).

Redesigned [www.webmd.com/search/](http://www.webmd.com/search/). Applied new look and feel to co-brand sites.

Created templates for new social networking site from PSDs, [exchanges.webmd.com](http://exchanges.webmd.com).

Implemented elements of section 508 compliance. Developed responsive UI for mobile app.

**EDUCATION**

**THE STATE UNIVERSITY OF NEW YORK AT ALBANY,** *Albany, New York, B.A. – Business, Communications*

**ADELPHI UNIVERSITY,** *Garden City, New York, Coursework work toward M.B.A.*

**NEW YORK MEDICAL COLLEGE,** *Valhalla, New York, Coursework work toward M.P.H., Health Informatics*